

GREG HAYGOOD

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SUMMARY OF QUALIFICATIONS

Self-driven, knowledgeable **IT EXECUTIVE** with 10+ years' experience in all aspects of managing an IT department, including **budgeting, purchasing, personnel, policies and procedures, and leading both development and operations groups**. Proven ability to assess and implement new technology, systems, and processes to enhance and expand the organization. Strategic focus: adept at developing and implementing technology-focused strategies and tactics tailored to organizations' goals and needs. Up-to-date on the latest range of technologies, products and services—both commercial and open source—covering hardware, software, networking, development and web sites, and applications. Particular strengths include PHP, Ruby/Rails, MySQL, PostgreSQL and Linux, with extensive experience in Java, Plone, and perl. Excellent oral and written communication skills; especially talented at bridging the communication gap between technical and non-technical users. First-rate interpersonal skills consistently foster smoother running teams—and healthier work environments.

- ◆ IT Management
- ◆ Director of Operations experience
- ◆ Vendor Management
- ◆ Managing Development
- ◆ Data Center Facilities
- ◆ Innovative Programs
- ◆ Divestitures/Acquisitions
- ◆ Strategic Thinker
- ◆ Budget Oversight
- ◆ Platform Migrations and Consolidations
- ◆ Content Management Systems
- ◆ Leadership/Supervision
- ◆ Systems Engineering
- ◆ “Software as a Service”
- ◆ Policies/Procedures
- ◆ Intranets

PROFESSIONAL EXPERIENCE

THINK Interactive, Inc.; Atlanta, GA

Mar '08 – Present

Interactive marketing agency focused on helping clients realize their business goals through the effective use of the online channel, integrating strategy, creative, and existing and emerging technologies.

Director of Technology

- Re-joined THINK to manage the development and operations teams, providing technical oversight and guidance.
- Built up a team of Adobe Flex developers to pursue innovative use of this emerging technology for our clients.
- Played a significant role on a large multi-team project for a Fortune 100 client, providing technical project management for internal and client resources and two offshore development teams; guided architecture and design efforts, and helped with Flex programming.

TeamStaff, Inc.; Atlanta, GA

'01 – Feb '08

National provider of medical and administrative staffing services; \$75MM in FY2006; NASDAQ “TSTF”

Chief Technology Officer ('04 - January '08)

- Developed strategic IT and business goals into specific projects: provided guidance, support and direction for all computer and telecommunication needs at this national provider of payroll and temporary and permanent medical and administrative staffing services.
- Participated as a member of the executive leadership team to implement the organization's technology vision, strategies and priorities.
- Oversaw multi-office operations and application development groups.
- Saved \$300K+ while providing better service and performance, by replacing older high-cost technologies with less expensive (typically open source) components.
- Enabled integrated communications among sites and lowered data and voice costs, by converting multiple-office networks from Frame Relay to MPLS, and traditional PBX systems to a centralized VOIP system.
- Led a year-long, company-wide initiative consolidating multiple staffing systems and messaging/groupware onto a single web-based software-as-a-service platform: included requirements gathering, vendor evaluations and selection, project planning and implementation; developed reports and integrated website using Ruby on Rails.
- Conducted a (re)build-vs.-buy analysis for an aging payroll processing platform, which contributed to the eventual decision to divest the division.
- Handled all IT-related due diligence and pre- and post-acquisition transition efforts for two divestitures and two acquisitions.

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Director of Operations ('01 – '04)

- Managed all operational computer and telecommunications systems and services, including LAN, WAN, and PBX for multiple locations.
- Served as lead administrator of data center systems and all network equipment.
- Supervised geographically-dispersed operations support team—including mentoring, performance evaluations, and hiring/firing decisions.
- Maintained all information security standards and practices, including development of IT-related policies.
- Led the move of the company's data center to a new facility with minimal downtime.
- Assisted the executive team with the decision to outsource the company's financials platform to an Application Service Provider (ASP); then helped implement the conversion of the existing systems.
- Consolidated multiple front-office platforms for one of the company's divisions to a new in-house system.

Senior Systems Engineer; BrightLane.com, Inc.; Atlanta, GA

'99 – '01

Start-up web services provider targeting the small business market; purchased by TeamStaff in 2001.

- Managed data center operations, including servers, networking, and security, as well as guiding junior engineers.
- Planned and implemented eight-office frame relay network: involved carrier selection and provisioning, router and firewall configuration, and office conversion coordination.
- Managed post-merger consolidation and integration of all offices, systems, and standards and procedures.
- Built PHP-based time-entry system for all IT employees, to track time spent on development projects and related efforts for expense capitalization.

THINK New Ideas, Inc. / Interweb, Inc.; Atlanta, GA

Start-up web site development agency, purchased by national new media company in 1998.

Senior Software Engineer

'96 – '99

- Developed and maintained custom perl and Java web applications for clients (including BellSouth, AirTran Airways, Boys and Girls Club, CARE International) and internal use; utilized Perl, Java, and Sybase.
- Supported third-party software, including search engines and site traffic analyzers.
- Provided networking and system support for workstations and servers, with 24-hour accessibility.
- Maintained availability and security of multiple UNIX and Windows NT servers.
- Mentored junior programmers and engineers.

University of Chicago; Chicago, IL

Systems Support, Student Programmer

'93 – '96

- Provided computer support to medical staff and professors of the Biological Sciences Division and the UC Hospital.

EDUCATION

BS Mathematics, Specialization in Computer Science; University of Chicago; Chicago, IL

'92 – '96

Certificate; Mid-Management Program; Georgia Institute of Technology; Atlanta, GA

'01

Nine week course on MBA topics

RELATED ACTIVITIES

Committee member with springBoard, a "Hands on Atlanta" initiative supporting nonprofits through the application of volunteers' professional skills (including IT, finance, marketing, and strategic and business planning)

Programmer and contributor for numerous open-source projects, including eGroupWare (web-based groupware), Zenoss (network monitoring) and WiKID (two-factor authentication)